

CORPORATE SPONSORSHIP

Horse Play Equine Rescue & Sanctuary is a private non-profit organization dedicated to making a difference for horses in need. We are an all volunteer organization and receive no federal or state funding. Every penny donated to our organization goes towards our general operations, animal rescue & care as well as supporting our community volunteer & educational programs. We are in need of generous sponsors like you who can help us continue our mission.

Your help will:

- Allow us to provide the highest quality care for the horses. The average cost per horse per year is \$2400 – this does NOT include any veterinary emergencies.
- Allow us to maintain our facility to the highest standards. Operating expenses for the facility average \$18,000 per year.
- Provide support for growth and expansion
- Give us the opportunity to continue to help horses in need, provide funding for educational clinics and seminars, and increase public awareness through community outreach.

Benefits to your business:

- Brand recognition for your company at every special event that Horse Play attends including the RI Pet Expo with an annual attendance of 30,000+ and the Equine Affaire in Springfield MA with an annual attendance of 200,000+.
- Brand recognition through an assortment of print options: brochures, website & media
- Recognizes and creates interest in your products or services to our membership base
- Positive exposure to the community by supporting a worthy cause
- Potential for long-term, sustainable partnership & relationship

Corporate Sponsorship Levels

All Corporate Sponsorship levels receive our bi-monthly newsletter to keep you informed about the progress of Horse Play as well as a letter & photo from the herd.

Levels of Sponsorship	Recognition on Horse Play Website	Ad Space in Horse Play bi-monthly newsletter	Recognition in printed materials	Recognition at booth space at all events	Recognition with all Media Outlets
Bronze Herd Sponsor \$250	Yes	1/8 page	Listing	Listing	
Gold Herd Sponsor \$500	Yes	1/4 page	Larger Listing	Larger Listing	
Silver Herd Sponsor \$1000	Yes	1/2 page	Descriptive Listing	Descriptive Listing	
Platinum Herd Sponsor \$1500	Yes	Full page	Prominent Logo & Descriptive Listing	Prominent Logo & Descriptive Listing	Yes

Please print application and mail to:
 Horse Play, PO Box 660, Exeter, RI, 02822
 (Make checks out to **Horse Play**)

Date:	Please send signed application with check to: Horse Play Equine Rescue & Sanctuary PO Box 660 Exeter, RI 02822	
Company Name:	Level of Sponsorship: <input type="checkbox"/> Bronze <input type="checkbox"/> Silver <input type="checkbox"/> Gold <input type="checkbox"/> Platinum	
Name of Company Representative:	Please check type of card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX	
City/State/Zip:	Card #	Exp. Date
Phone:	Email:	Name on Card:
Website:	Signature:	

Please give us a call or send us an email if you have any questions regarding our Corporate Sponsorship Program.

Deidre Sharp
 horseplayri@msn.com
 sharphorse@msn.com
 (401) 294-3565
 www.hptra.org